

WE ARE HIRING A SOCIAL MEDIA MANAGER

50 Water Street, 15th Floor, New York, New York

NYC Health + Hospitals is seeking a temporary Social Media Manager (contingent/agency workforce) to develop and manage patient-centered content and produce videos to use on social media and digital marketing. This is a full-time hybrid position to fill a 6-month vacancy from June 2026 to December 2026, with a potential for role to become converted to remote permanent employment status.

Position and Qualifications:

Social Media Manager

Bachelor degree in Journalism, Communications, Marketing, Public Relations or related field.

At least five years experience in journalism, social media, digital marketing or public relations.

Prior experience or interest in health care is a plus.

Knowledge, Skills, Abilities and other Requirements:

Strong video production and editing skills.

Strong writing and editing skills (ability to draft and edit written material).

Knowledge of Hootsuite, Meltwater analytics tools, Wordpress.

Expertise with video editing tools such as iMovie and Adobe Premiere Pro.

A proven track record in developing creative strategies on social media with outstanding creativity.

Ability to implement and manage social media campaigns.

Knowledge of methods and techniques of strategic communications planning.

Experience as storyteller, writer and editor.

Experience with social media, in video and social media marketing.

Strategic thinker and strong writer.

Ability to juggle multiple assignments and deadlines.

Knowledge of Spanish is a plus.



EMAIL [BARSATTG@NYCHHC.ORG](mailto:barsattg@nychhc.org)
WITH A COPY OF YOUR RESUME,
SUBJECT LINE "SOCIAL MEDIA
MANAGER POSITION" OR SCAN
THE QR CODE