

Test Now - Social Video Copy

NYCHHC T2T Social Campaign_2022

(English, Spanish, Traditional Chinese & Simplified)



TEST NOW - English



Video 1080x1080

File name:

NYC_H+H_Test_&_Treat_Test_Now_A_V3_ENG

Headline:

One Call. Get Treatment.

Post Copy:

If you test positive for COVID-19, make one call to 212-COVID-19 and we can mail you medicine or direct you to treatment. No out-of-pocket cost and immigration status doesn't matter.

Optional link description:

Call 212-COVID-19

CTA button & Tags:

Learn More / @NYCHealthSystem / #NYCTestandTreat

Display URL:

[NYC.GOV/COVIDTEST](https://nyc.gov/covidtest)

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TEST NOW - Spanish



Video 1080x1080

File name:

NYC_H+H_Test_&_Treat_Test_Now_A_V3_SP

Headline:

Prueba y tratamiento en solo un lugar

Post Copy:

Busque una unidad móvil de pruebas de COVID-19 y hágase la prueba y reciba medicamentos para el COVID-19 en minutos, sin costo alguno. No se necesita seguro. Su situación migratoria no importa.

Optional link description:

Encuentre una unidad móvil de pruebas

CTA button & Tags:

Learn More / @NYCHealthSystem / #NYCTestandTreat

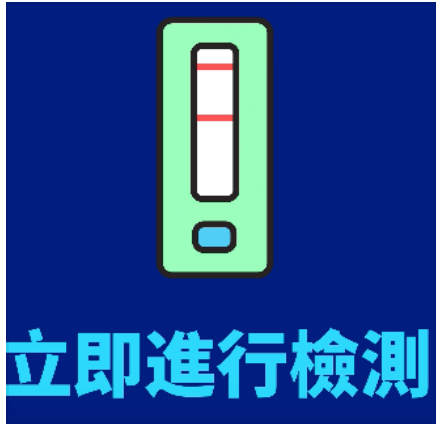
Display URL:

[NYC.GOV/COVIDTEST](https://nyc.gov/covidtest)

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TEST NOW - Traditional Chinese



Video 1080x1080

File name:

NYC_H+H_Test_&_Treat_Test_Now_A_V3_TCH

Headline:

一站式檢測和治療

Post Copy:

尋找紐約市 COVID-19 移動檢測站，免費在幾分鐘內進行檢測並獲得 Covid-19 藥物。不需要保險。無關乎移民身份。

Optional link description:

尋找移動檢測站

CTA button & Tags:

Learn More / @NYCHealthSystem / #NYCTestandTreat

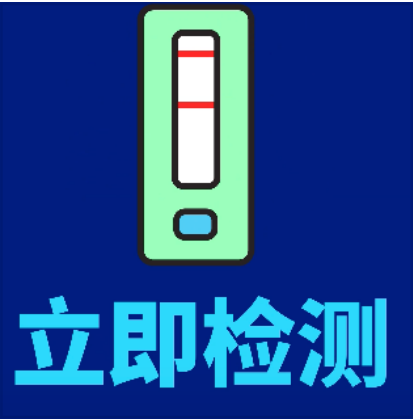
Display URL:

[NYC.GOV/COVIDTEST](https://nyc.gov/covidtest)

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TEST NOW - Simplified Chinese



Video 1080x1080

File name:

(TBD)

Headline:

一站式检测与治疗

Post Copy:

寻找纽约市 COVID-19 移动检测站，几分钟内即可免费接受检测并获得 Covid-19 药物。无需保险且无论移民身份如何。

Optional link description:

查找移动检测站

CTA button & Tags:

Learn More / @NYCHealthSystem / #NYCTestandTreat

Display URL:

[NYC.GOV/COVIDTEST](https://nyc.gov/covidtest)

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