

Test Now - Social Copy

NYCHHC T2T Static Social Campaign_2022

(English, Spanish, Traditional Chinese & Simplified)



TEST NOW - English



Static 1080x1080

File name:

NYC_H+H_Test_&_Treat_Test_Now_1080x1080_Social_V1_EN

Headline:

One-Stop Test & Treat

Post Copy:

Look for a New York City COVID-19 Mobile Testing Unit and get tested + Covid-19 medicine in minutes, at no cost. No insurance needed. Immigration status does not matter.

Optional link description:

Find a Mobile Testing Unit

CTA button & Tags:

Learn More / @NYCHealthSystem / #NYCTestandTreat

Display URL:

[NYC.GOV/COVIDTEST](https://nyc.gov/covidtest)

• • • • •

.....

TEST NOW - Spanish



Static 1080x1080

File name:

NYC_H+H_Test_&_Treat_Test_Now_1080x1080_Social_V1_SP

Headline:

Prueba y tratamiento en solo un lugar

Post Copy:

Busque una unidad móvil de pruebas de COVID-19 y hágase la prueba y reciba medicamentos para el COVID-19 en minutos, sin costo alguno. No se necesita seguro. Su situación migratoria no importa.

Optional link description:

Encuentre una unidad móvil de pruebas

CTA button & Tags:

Learn More / @NYCHealthSystem / #NYCTestandTreat

Display URL:

[NYC.GOV/COVIDTEST](https://nyc.gov/covidtest)

.....

.....

TEST NOW - Traditional Chinese



Static 1080x1080

File name:

NYC_H+H_Test_&_Treat_Test_Now_1080x1080_Social_V1_TCH

Headline:

一站式檢測和治療

Post Copy:

尋找紐約市 COVID-19 移動檢測站，免費在幾分鐘內進行檢測並獲得 Covid-19 藥物。不需要保險。無關乎移民身份。

Optional link description:

尋找移動檢測站

CTA button & Tags:

Learn More / @NYCHealthSystem / #NYCTestandTreat

Display URL:

[NYC.GOV/COVIDTEST](https://nyc.gov/covidtest)

.....

.....

TEST NOW - Simplified Chinese



Static 1080x1080

File name:

NYC_H+H_Test_&_Treat_Test_Now_1080x1080_Social_V1_SCH

Headline:

一站式检测与治疗

Post Copy:

寻找纽约市 COVID-19 移动检测站，几分钟内即可免费接受检测并获得 Covid-19 药物。无需保险且无论移民身份如何。

Optional link description:

查找移动检测站

CTA button & Tags:

Learn More / @NYCHealthSystem / #NYCTestandTreat

Display URL:

[NYC.GOV/COVIDTEST](https://nyc.gov/COVIDTEST)

.....