BE A COVID-19 VACCINE CHAMPION TOOLKIT

HOW TO USE

PowerPoint Presentation (Document #2)

- The PowerPoint Presentation is to serve as a **template** as you conduct your own "Be A COVID19 Vaccine Champion" webinar/lecture
- **Update** all data, facts and public health guidance in this presentation based on **currently available** information as data continues to evolve
- **Tailor** this presentation to your own community and insert local public health information and content (example: vaccination rate, progress, etc.)

Poll Questions (Document #3)

- Embed poll questions into live webinar to gauge who in the audience and how the information was received

Certificate of Attendance and COVID19 Booklets (Document # 4)

- Have participants register ahead of time to get their name and contact information. Share certificate of attendance and the two booklets created by NYC Health + Hospitals (Booklet 1: for Clinical Staff; Booklet 2: For Non-Clinical, All Staff)

Helpful Tips:

- Share a meeting invite to all staff to join along with an "all staff email" to increase participation rate.
- Send out a post-webinar survey 1 week after and ask for success stories to highlight

This Toolkit was Developed by NYC Health + Hospitals.

Please contact Dr. Syra Madad, Senior Director, System-wide Special Pathogens Program and Lead, COVID19 Vaccine Communication and Outreach Workgroup for any questions: syra.madad@nychhc.org